

RULES OF COMPETITION FILMS & COMPANIES 2017

Article 1 : Organizing Company

HOPSCOTCH, limited company with a board of directors and a supervisory board registered Paris RCS 437 582 927, whose registered office is located at 23/25 rue Notre-Dame-des-Victoires 75002 Paris, hereinafter designated as the « Organization Company », organizes a competition within « Films & Companies » festival which will take place in La Baule, at the Palais des Congrès Atlantia, from Tuesday 30 May 2017 to Thursday 1st June 2017 inclusive, in the conditions defined.

The competition consists of rewarding corporate films.

Article 2 : Who can participate

This competition is open to any physical person or legal entity, major who has made and / or produced a corporate film.

The film must have been produce between **January 2014 and April 2017**. It must not have competed in previous editions of Films & Companies.

This competition is available on the website : www.filmsandcompanies.com (after referred as the "website") or by return of the form by mail : inscription@filmsandcompanies.com.

Article 3 : Awards

The jury will award Gold, Silver, Bronze prizes by category. After the awarding of the prizes by category, the jury will award Technical Prizes and Special Prizes among all films.

The Grand Prize selected by the jury from all candidates who have obtained Gold in their category :

1. INTERNAL COMMUNICATION Films targeting the organization's employees
2. HUMAN RESOURCE COMMUNICATION CSR, recruitment, training, prevention films
3. CORPORATE IMAGE Long format (>3min) Film presenting the company, institution or organization (DNA, values, history, purpose, ambitions, brand platform...)
4. CORPORATE IMAGE Short format (<3min) Film presenting the company's image, institution or organization (elevator pitch)
5. COMMERCIAL AND MARKETING COMMUNICATION Films on brand images, products and services targeting professionals
6. GENERAL INTEREST COMMUNICATION Long format (>13min) Documentaries or reports of general interest, co-product by companies, institutions or organizations
7. GENERAL INTEREST COMMUNICATION Short format (<13min) Documentaries or reports of general interest, co-product by companies, institutions or organizations

8. VIRAL COMMUNICATION Web-series, webisodes, information and viral advertising
9. WEB TV – WEB DOC Programs produced by a company, institution or organization
10. VIRTUAL REALITY Virtual tour films of a company, institution or organization
11. EVENT & MUSEOGRAPHY Multiscreens, mapping, 3D, hologram, events recording
12. BILLBOARD & SPONSORING (<1m30) Short films presenting the image company, institution or organization
13. TUTORIAL – COOC Explain the functioning of a product – Online formation by a company or an organization

- Prizes per category

1. Gold
2. Silver
3. Bronze

- Technical prizes (*all categories*)

1. Best writing
2. Best production
3. Best photography
4. Best editing
5. Best original music
6. Best sound design
7. Best visual design
8. Best actor/actress performance

- Special prizes (*all categories*)

- a. The regional prize (in partnership with the Regional Council of Pays de la Loire)
- b. The city prize (in partnership with La Baule)
- c. The jury prize

- The Grand prize (*among gold award winners of their category*)

The prizes will not give rise to any protest of any kind by the winners and the participants, nor to the delivery of its equivalent value in money, nor to its replacement or exchange for another prize for any reason whatsoever is.

The prize is non-transferable and participants are informed that the sale or exchange of prizes is prohibited.

In the case where the planned award would be unavailable, the Organization reserves the right to replace the award with a prize of the same value.

Article 4 : Terms of participation

4.1 Participants must register their audiovisual production by completing the online registration form at www.filmsandcompanies.com, or by returning the form by email to inscription@filmsandcompanies.com.

Reception of films, their registration form, order form and payment will be made from January 2017 to April 15, 2017 inclusive. The films subscribers and / or received beyond this date will not be taken into account.

To be validated, the registration folder must contain the following consecutive elements :

- The technical sheet (one per film and per category of registration)
- Order form including the payment of the registration fee
- Sending of the registered audiovisual program → Link FTP sent only after reception of the regulation

Forms not fully completed won't be taken into account. One form must be completed by each film and by each category.

Every film will be placed on the secured site of the Festival, in their respective category, and then viewed by the jury members to determine the official selection.

The Organization reserves the right to exclude from the competition any person who doesn't fully respect these rules.

4.2 The selection will be exclusively on HD support

It is recommended for an optimum rendering of your film to provide a file with a minimum quality of :
- full HD (1080p)
- a flow rate of 10 kb/s minimum.

The films must include an ending credits with at least the name of the producer, the author and the director.

4.3 Each participant must pay the registration fees detailed below :

- 400€ per registered film
- « Young Companies » *rate : 250€ per registered film

* production companies less than 2 years old, on presentation of the Kbis extract

A film registered in two categories will be charged as two films.

A Pass 1 day is offered exclusively to the sponsor of the film. To receive this pass, it is imperative to fill in the email, the address of the sponsor of each film. The email address must imperatively correspond to the sponsor's identity.

The fees for participation and registration of films and festival can be paid by :

- Online payment (bank card)
- Cheque
- Bank transfer

Article 5 : Designation of the winners

The prizes will be awarded by the jury to the winners or their representatives present in the room at the award ceremony. A diploma will be given to each of the nominees. The decisions of the jury will be without appeal.

The Official Jury will be composed of professionals of communication.

The scoring criterias are as follows :

- The pertinence of the film and its message compared to its category
- Technical qualities

The selected participants will be informed of the decisions of the selection committee, by e-mail or phone, at the beginning of May 2017.

No mail will be sent to non-selected participants.

The selected films will be presented from Tuesday, May 30th, 2016 to Thursday, June 1st, 2017 by a production representative (sponsor, producer, director) to the public and to the jury members dedicated to the category.

The jury will reveal the Awards on Thursday June 1st, 2017.

The Organization shall not be held responsible for the non-delivery of the e-mail announcing the selection due to an error in the email address indicated by the participant on his participation form, in case of failure of the access provider, in case of Internet network failure or in any other case. Overall, the Organization does not assume liability for any impossibility of contacting the selected participants.

It is strictly forbidden, by any process, to modify or attempt to modify the device of the competition, in particular to modify the results or to influence by an automated or unfair means the validity of the designation of a participant. If it appears that a participant has been selected by breaking this regulation, by fraudulent or other means, than those resulting from the process described by the

Organization or by these rules, its participation will be cancelled without prejudice of any possible prosecution of the participant by the Organization or by a third party.

The participant must comply with the rules. In the event that this person wouldn't comply with the requirements of these regulations, its participation will be cancelled. The participants authorize all checks concerning their identity, age, postal address or the loyalty and sincerity of their participation. Any false declaration, indication of identity or wrong address bring the immediate elimination of the participant and, if necessary, the restitution of the awards.

Article 6 : Intellectual property

The registration of a film with the Festival implies a transfer by the participant a of its distribution rights on all audiovisual, internet and papers for the diffusion of all or part of the registered film for :

- Its projection in front of the public of the Festival
- the representation of extracts in the Festival information programs
- the presentation of awards
- its broadcasting on a free-viewing platform, for a period of two (2) years, worldwide

In this respect, the participant guarantees to the Organization that he holds and / or certifies to have acquired the distribution rights necessary for the registration of the film to the competition in respect with the present regulation.

Article 7 : Extention or modification of the competition

The Organization reserves the right to extend, shorten, modify or cancel the present competition and / or the Festival Films and Companies at any time, without notice or compensation for any moral or financial damage to the participants.

Additions and amendments to these rules may then eventually be published during the competition. They will be considered as annexes to this regulation. Any changes will be subject of prior information by any appropriate means.

Article 8 : Right of access to personal information

All information that the participant communicates by completing the registration form is intend only for the Organization and its partners, and only for the festival and B to B communication. These will remain confidential.

It is understood, in accordance to the Act No. 78-17 of 6 January 1978 relating to data processing, files and freedoms that the participant in the competition has the right to object, to access, to rectificate and to withdraw personal data. To exercise this right, participants must submit their application by

writing to :

HOPSCOTCH – Caroline BILGER - Films & Companies, 25 rue Notre-Dame-des-Victoires, 75002 PARIS.

Article 9 : Evidence Convention

Except in the case of errors, it is agreed that the information resulting from the system of competition of the Organization has an evidentiary force in any dispute as to the computer processing of said information relating to the competition.

In any cases not anticipated by these rules, will be settled by the Organization whose decisions are final.

Any fraud or attempted fraud at the present competition by a participant will lead to the elimination of the latter and may lead to prosecutions.

Article 10 : Limitation of liability

The participation in the competition involves the unreserved acceptance of this regulation in its whole, the rules of ethics in effect on the Internet, as well as laws, regulations and other texts applicable in France.

Participation in the competition implies knowledge and acceptance of the characteristics and limitations of the Internet, especially with:

- technical performances
- response times to consult, question or transfer from information
- risks of interruption

And more generally :

- the risks to any connection and transmission on Internet
- the absence of protection of data against/versus possible diversions
- the risks of contamination by possible viruses circulating on the Internet

Consequently, the Organization shall not in any circumstances be held for any direct or indirect damage resulting from any interruption, any malfunction, suspension or end of the competition and / or of the Festival, for any reason whatsoever, or any direct or indirect damage resulting in any way from a connection to the website.

(Non-exhaustive list) :

- Content of the services consulted on the Site and, in general, any information and / or data disseminated on the services consulted on the Site
- The transmission and / or receipt of any data and / or information on the Internet

- Any malfunction of the Internet network preventing the smooth running / operation of the competition
- Failure of any receiving equipment or communication lines
- Loss of any paper or electronic mail and, more generally, loss of any data
- Routing problems
- The functioning of any software
- Consequences of any virus, computer bug, anomaly, technical malfunction
- Any damage to a competitor's computer
- Any technical, hardware or software failure of any kind that has prevented or restricted the ability to compete or damaged a participant's system

It shall be incumbent on all participants to take all appropriate steps to protect their own data and / or software stored on their computer equipment from virtual attack. The connection of any person to the Site and participation in the competition shall be subjected to his liability alone.

The responsibility of the Organization cannot be incurred if for reasons of force majeure or fortuitous event beyond its control, the operation should be deferred, modified or cancelled.

Article 11 : Legal disputes

Simply participating to this competition and validating the registration implies unqualified acceptance of the present rules.

This regulation and its interpretation are subject to French law.

Any dispute which could not be settled amicably on the interpretation or implementation of this regulation will be submitted to the competent jurisdictions.